



# 53rd RRCA ANNUAL CONVENTION

## HISTORIC FREDERICKSBURG, VIRGINIA

*Running. Fredericksburg. Timeless.*

Hello,

The Road Runners Club of America (RRCA) – the national organization that supports the growth of grassroots running clubs and events and promotes the interests of runners throughout the US - has chosen Fredericksburg, Va., as the site of the 53rd Annual RRCA National Convention, to be held May 12-15, 2011.

The RRCA is a non-profit organization with more than 775 running clubs and events and 180,000 members who work to organize races, have training runs, provide safety guidelines and host programs to connect and enhance the running community. Each year, the RRCA chooses one of its clubs to host the Convention.

The Fredericksburg Area Running Club (FARC) and the Marine Corps Marathon Running Club were both selected to play host to this year's event, with historic Fredericksburg serving as the perfect backdrop - the city that was once called home by the likes of George Washington, John Paul Jones and James Monroe is filled today with abundant running trails along the Rappahannock River.

Now is your chance to be a part of this annual gathering in an exciting, historic location.

The various sponsorship options for the Convention are outlined in the document below. This event is an excellent opportunity to reach running club decision makers, race directors and a well-rounded mixture of runners, walkers and health-conscious people from across the U.S.

I look forward to hearing from you and discussing how we might partner together for this unique and high-profile event.

Kind regards,

Hannah Maier  
Sponsorship Liaison  
2011 RRCA National Convention

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### Sponsorship Options

#### Gold Sponsors

- Full-page advertisement in the RRCA Convention program.
- Listing in Inside Track and annual report.
- Premier logo recognition and website link displayed on the RRCA Convention web site, [www.rrcaconvention.org](http://www.rrcaconvention.org).
- Insert for the RRCA Convention Goodie bag.
- Premier table space at the RRCA Convention Expo.
- Four complimentary admissions to the Convention and its associated seminars and meals (\$1,400 value).
- Exclusive recognition in sponsor category. This does not prohibit other comparable services providers from exhibiting at the expo.

Total Investment: \$2,800\*

#### Silver Sponsors

- Half-page advertisement in the RRCA Convention program.
- Listing in Inside Track and annual report.
- Logo recognition and website link displayed on the RRCA Convention web site, [www.rrcaconvention.org](http://www.rrcaconvention.org).
- Insert for the RRCA Convention Goodie bag.
- Table space at the RRCA Convention Expo.
- Two complimentary admissions to the Convention and its associated seminars and meals (\$700 value).
- Exclusive recognition in sponsor category. This does not prohibit other comparable services providers from exhibiting at the expo.

Total Investment: \$1,400\*

#### Bronze Sponsors

- Quarter-page advertisement in the RRCA Convention program.
- Listing in Inside Track and annual report.
- Logo recognition and website link displayed on the RRCA Convention web site, [www.rrcaconvention.org](http://www.rrcaconvention.org).
- Insert for the RRCA Convention Goodie bag.
- Table space at the RRCA Convention Expo (space available basis).
- One complimentary admission to the Convention and its associated seminars and meals (\$350 value).

Total Investment: \$700\*

*\*Sponsorship can be in-kind in addition to financial or a combination of the two.*