



# 53rd RRCA ANNUAL CONVENTION

## HISTORIC FREDERICKSBURG, VIRGINIA

*Running. Fredericksburg. Timeless.*

Welcome to the 2011 RRCA Convention sponsorship program. Thank you for partnering with this unique event and supporting an exciting weekend. Below please find information about what you can anticipate for the Convention, as well as details, times and locations to support fulfillment of your sponsorship.

### SCHEDULE OF EVENTS

#### **Wednesday, May 11**

2 pm-5 pm • RRCA Board Meeting • Historic Town Hall

#### **Thursday, May 12**

6-8:00 am • Historic Running Tour • Fredericksburg Battlefield

9 am- Noon • RRCA board meeting • Courtyard Marriott

Noon-5 pm • State Reps Meeting • Courtyard Marriott

6-8 pm • Welcome Reception • Fredericksburg Area Museum

#### **Friday May 13**

5:30- 7:30 am • Historic Running Tour • Spotsylvania Battlefield

8:30- 9:30 am • General Session w/Breakfast • Brocks Riverside Grill

10- 11 am • Insurance & Risk Mgmt • Brocks Riverside Grill

11 am-12:30 pm • Breakout Sessions • Courtyard Marriott

12:30- 2 pm • Lunch Buffet with Billy Mills • Fredericksburg Square

2- 3 pm • General Session Business Meeting • Courtyard Marriott

3:30-4:45 pm • Breakout Sessions • Courtyard Marriott

5:00-5:45 pm • Regional • Courtyard Marriott

6-9 pm • Outdoor Barbeque • Fredericksburg's Market Square

#### **Saturday May 14**

7-8 a.m. • Fun Run • Start Hyperion Espresso Coffee Shop

9:30-11 am • Breakout Sessions • Courtyard Marriott

12:30- 2 pm • Lunch with Gary Morgan • Brocks Riverside Grill

2 -3:15 p.m. • Breakout Sessions • Expo • Courtyard Marriott

5:30-6:30 pm • Cocktails/Silent Auction • Fredericksburg Country Club

6:30-10:30 pm • Awards Banquet/Dinner • Fredericksburg Country Club

## Sunday, May 15

5 am • Race Shuttle Transportation • From Courtyard Marriott to Walmart

7 am • Marine Corps Historic Half

7:15 am • Semper Fred 5K

7:15 am • Semper Fred Kids

### DELIVERY TIMELINE

<i>DATE</i>	<i>DELIVERABLE</i>	<i>LOCATION</i>
April 1, 2011	Advertisement in race program	Tami.faram@usmc.mil
April 15, 2011	Goodie bag insert	MCM office; attn: RRCA Convention
April 30, 2011	Convention registration	Hannah.maier@usmc.mil

## EVENT PROGRAM

**SIZE:** Gold sponsors: full page, Silver sponsors: half page, Bronze sponsors: quarter page

**DELIVERY DATE:** The deadline is April 1.

**CONTACT:** Tami Faram, tami.faram@usmc.mil, 703-432-1840

**BACKGROUND:** Available at the Convention itself, the event program includes instructional information, interesting features and speaker profiles. Your advertisement will be seen by all Convention attendees. Please find more information on the attached on the PDF.

**SHIPPING:** tami.faram@usmc.mil

## GOODIE BAG INSERTS

**DELIVERY DATE:** The deadline is April 15.

**CONTACT:** Hannah Maier, hannah.maier@usmc.mil, 703-432-1236

**BACKGROUND:** Part of your sponsorship agreement may include the right to insert an item into Convention attendee goodie bags. Items can include gift cards, health and fitness content, fun games, coupons and sweepstakes, and much more!

**SHIPPING:** Marine Corps Marathon, Attn: RRCA Convention, 3399 Russell Road, Quantico, VA 22134

## CONVENTION REGISTRATION

**QUANTITY:** Gold sponsors: 4, Silver sponsors: 2, Bronze sponsors: 1

**DELIVERY DATE:** The deadline is April 30.

**CONTACT:** Hannah Maier, [hannah.maier@usmc.mil](mailto:hannah.maier@usmc.mil), 703-432-1236

**BACKGROUND:** Entries are only processed online. Your complimentary admissions will be facilitated by a discount code specific to your company. The code grants you the appropriate number of registrations based on your contract and then becomes void when all admissions have been used. In

order to receive your code, you MUST have returned a signed copy of your sponsorship contract to Hannah Maier at P.O. Box 188, Quantico, VA 22134. Once you have returned your contract, email Hannah Maier to receive your discount code. Click the link below to input your information. The code will be asked for at the end of the process during the payment section.

Complimentary admissions into the RRCA Convention

<https://www.raceit.com/register/?event=1729>

Discount Code: Contact Hannah Maier, [hannah.maier@usmc.mil](mailto:hannah.maier@usmc.mil)

## CONVENTION EXPO

**PROVIDED MATERIALS:** Table and two chairs

**DELIVERY DATE:** Thursday, May 12, 2011 – Saturday, May 14, 2011

**CONTACT:** TBD

**BACKGROUND:** Three days packed full of all the fun stuff runner enthusiasts enjoy! Anticipated attendance is approximately 200. The RRCA Convention Expo will be open in the lobby of the Courtyard Marriott at 620 Caroline Street, Fredericksburg, Virginia 22401. RRCA club members will meet with convention vendors, sponsors and event organizers at the Convention's host hotel.

### EXPO HOURS:

Move-in

- Thurs, May 12, 8:00 a.m.-Noon

Show hours

- Thurs, May 12, Noon - 5:00 p.m.
- Fri, May 12, 10:00 a.m. – 5:00 p.m.
- Sat, May 14, 8:00 a.m. - 5:00 p.m.

Move-out

- Sat, May 14, 5:00 p.m.

## CONTACTS

If you have any questions regarding the information above, please contact MCM Staff Members:

Hannah Maier, *Sponsorship Coordinator*

[hannah.maier@usmc.mil](mailto:hannah.maier@usmc.mil), 703-432-1236

Tami Faram, *Public Relations Coordinator*

[tami.faram@usmc.mil](mailto:tami.faram@usmc.mil), 703-432-1840